Splash For A Cure 5K Sponsorship Opportunities
Who we are
A nonprofit organization that brings joy, special moments, and financial relief to children fighting cancer and their families

Our Programs
Financial Assistance
Comfort Packages
Holiday Cheer Program
Extra Mile Program

Our Story

Mayank and Sejal Gala were living a normal life with their first son, Ishan, when their world came crashing down February 2008. Ishan was diagnosed with stage IV neuroblastoma, a particularly ruthless type of children’s cancer. They spent the next 8 months in and out of the hospital, watching their son endure 2 major surgeries and 7 chemotherapy cycles. Little Ishan fought hard and he did it with a smile most of the time, but on September 6th 2008 he passed away in his fathers arms.

Mayank and Sejal witnessed first hand not only the horrors of what their son and so many other children had to go through, but also the toll the life of a child fighting cancer took on the families. They witnessed families struggle emotionally, physically, and financially without the support of family and friends they were so fortunate to have.

Ishan’s parents wanted their son’s legacy and fight to continue, so they founded the Ishan Gala Foundation so that no family had to fight alone. The Ishan Gala Foundation currently provides comfort and support to families who have been impacted by children’s cancer through fun social events, comfort packages, regular check-ins, inpatient deliveries, financial support, and our holiday assistance program.
The Splash For A Cure 5K is our major annual fundraiser that provides the majority of our funding for the year to run our programs that help families in Virginia fighting children’s cancer.

Now more than ever our fighting families need our support. Everyone has been hit hard by the pandemic, but fighting families were already in hardship before this hit. They were already facing financial strain, isolation, and now another layer of anxiety for their child. We need sponsors like you to be able to continue providing vital support to our families.

Due to the current situation, We plan to host a virtual 5K and there will be no post race party. We have had to make some adjustments to sponsorship, but one thing has not changed…your support will go towards directly supporting fighting families.
Past Sponsors

- ACAC
- Ragged Mountain Running Shop
- LTD
- VFW Post 1837
- Children's Dentistry of Charlottesville
- Abbott
- Farmers Insurance
- JOSH GRIFFITH AGENCY
- carpet plus
- Pepsi-Cola
- PAVA
- C&F Bank
- CRUTCHFIELD
- Mill Creek Orthodontics
- Kid to Kid
- Terrace Greene
- Jubilee Family Chiropractic
Splash For A Cure 5K 2020

Sponsorship Packages

**Presenting** – $5,000
- Logo on Run Sign-up page and IGF Homepage
- Large Logo on Race shirt
- Tagged in all social media posts about SFAC5K
- 30 Second featured sponsor spotlight video for social media (sponsored ad running until the end of August)*
- Featured sponsor spotlight in email blast with link to 30 second video*
- Video on SFAC5K webpage*
- Your choice of 10 race registrations (must register using a code)

**Super Star** – $2,500
- Logo on Run Sign-up page and IGF Homepage
- Large Logo on Race shirt
- Logo in our weekly emails from June-August
- Featured sponsor spotlight in email blast*
- Featured sponsor spotlight social media (sponsored ad)*
- Your choice of 5 race registrations (must register using a code)

**Star** – $1,500
- Logo on Run Sign-up page and IGF Homepage
- Thank you post on social media June, July, August
- Logo in our weekly emails from June-August
- Small logo on Race shirt
- Your choice of 3 race registrations (must register using a code)

**Gold** – $500
- Logo on Run Sign-up page and IGF homepage
- Thank you post Social media June, July, August
- Company name on race shirt (small text)
- Your choice of 2 race registrations (must register using a code)

**SILVER** – $250
- Logo on Run Signup page
- Thank you post on social media (one time)
- 1 race registrations (must register using a code)

*Sponsor must provide video and/or content*
Thank you for supporting Splash for a Cure 5K!

Make checks payable to the Ishan Gala Foundation and mail the completed form with payment to:

Ishan Gala Foundation
PO Box 7692
Charlottesville, VA 22906

If you have any questions please contact Ashley Cherrix
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